

Dr. G.S. Frankel Dental Group 10801 Venice Boulevard. Los Angeles, CA 90034

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Before – Bonding used to close spaces





DR. G.S. FRANKEL DENTAL GROUP

HIGH QUALITY DENTISTRY AT A LOW COST

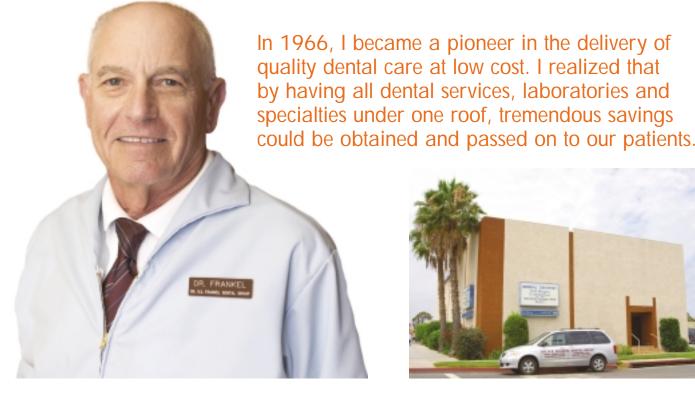


Dr. G.S. Frankel Dental Group

10801 Venice Boulevard Los Angeles, CA 90034

310-836-3476

AFFORDABLE DENTAL PROGRAM





Introduction -Founder's Message

"The group concept of dentistry provides the alternative to today's high cost of dentistry. You, the patient, not only benefit from the low fees, but you also benefit from group consultation and review, and availability of emergency care"

Over the years, we've greatly expanded our offerings without compromising our original high-qualitylow-cost position. Now, as we celebrate our twenty-fifth anniversary, we still maintain that dentistry should not be a luxury; it should be available to all at a reasonable fee. Our "group concept" provides an affordable alternative to today's expensive dental care, and you, the patient, not only benefit from reasonable fees, but also from group consultation and review, and availability of emergency care.

Whether you are seeking regular maintenance such as cleaning, fillings, bridge or denture work, or normally-unaffordable cosmetic dentistry such as bonding, veneers or whitening, you'll find it all here - at prices you can afford.

Gerard S. Frankel, D.D.S., Founder

General Dentistry and Tooth Replacement

"Fear of the dentist" keep many from taking care of small problems before they become costly and complicated. All cavities start with very small holes which can be handled in minutes, and with today's modern anesthetics, twilight sleep, and sedative drugs, "fear of the dentist" no longer needs to be a reason not to make regular visits.

But even when problems do become complicated, today's technology makes it possible to handle them painlessly and easily. And at G.S. Frankel Dental Group, you'll find that all general dentistry and tooth replacement services are far more affordable than you previously thought.

When needed, a dental lab right on the premises makes changes and adjustments easy and keeps costs down. We even offer same-day service for denture relines and repairs.

Cosmetic Dentistry

Bonding

Bonding is a process in which tooth-colored materials are added to the enamel of a tooth, to fix broken teeth, to correct staining, to close spaces between teeth, and for other cosmetic uses. The bonding material is applied to achieve the desired color and shape. No anesthetic is required for bonding, and the full procedure requires about half-an-hour per tooth.

Porcelain Veneers

Porcelain Veneers consist of very thin porcelain sheets, or veneers, bonded to the teeth. They are used to correct stains, correct irregularities, and for other cosmetic uses. Although porcelain by itself is very brittle, when bonded to teeth it becomes very strong and durable, not to mention highly attractive. Because porcelain veneers so closely resemble actual tooth material, they are the ultimate in cosmetic dentistry.

Whitening

Whitening is the process of bringing teeth to their original, bright-white state. We offer the best available method for whitening - Rembrandt One-Hour Smile Whitening. Within an hour, we can bring your teeth up to 10 shades whiter, safely, with absolutely no harm to teeth or gums. And with regular use of Rembrandt Plus toothpaste, the process lasts - there is no whitening loss over time.

Periodontics (treatment of gum disease)

Most teeth lost after the age of 35 are from gum disease. In most cases, gum disease develops silently with no warning signs and can be detected only by a dentist doing a careful examination with x-rays. Gum disease is caused by the formation of bacterial colonies - called plaque -- that build up where they teeth meet the gums. Early treatment and prevention of gum disease should be part of your regular care. More advanced cases require treatment by a specialist. Along with all the other services we offer, full periodontic care is available at G. S. Frankel Dental Group.

Endodontics (root canal therapy)

Inside a tooth, there is an area of soft tissue called the pulp, which contains the tooth's nerves and veins. This pulp is contained within a chamber in the tooth,

and below this chamber are one or more small canals called root canals. When a tooth is abscessed or deeply decayed, it can cause the pulp to become inflamed or infected. This is when root canal therapy can be required.

Most cases can be completed in one appointment. This procedure should not be feared and can be accomplished with absolutely no discomfort with the use of a local anesthetic.

Perodontics (children's dentistry)

The child who sees a dentist only when he has a toothache will lose eight times more permanent teeth than a child who has regular care beginning at age 3. As a child grows, prevention and fluoride treatments should be part of regular care. Sealants should be applied to the permanent 6-year-old molars as they appear, as the natural grooves of these teeth are very deep and likely to decay if not protected by sealants.

Our "Child's Own Area", created especially for children, is filled with fun and activities, and creates an atmosphere where behavior is rarely a problem.

Orthodontics (braces)

Crowded teeth and bite problems can affect dental and general health, as well as personal appearance. If the teeth are out of position, they are more difficult to clean, increasing the risk of decay and gum disease as well as problems with the jaw joint. Many bite problems can be detected as early as age 4, and in some cases, early treatment can prevent the need for more extensive treatment later.

